



# Visitor Aware™

## PRODUCT GUIDE



**2023**



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# The Visitor Aware Difference

Running a school and keeping those inside it safe is no easy task. Whether it's knowing who's coming through the front door, understanding where every student is during an emergency, running mandated safety drills, or making sure every student gets home without incident, student safety has to be a top priority. Visitor Aware offers a suite of tools schools can use to identify potential threats, account for students, schedule drills, and help students get home safely.



**Encrypted facial recognition** results in fewer false positives



**No proprietary hardware** which means you save money by using tools you already own



**District-wide insights**, so parents and guardians don't need to be checked in multiple times on the same day



**QR codes** help identify and verify visitors with ease



**Pre-registration** links save time and hassle



**Drill scheduling** helps document and carry out required safety activities



**Real-time bus insights** provide student location information

# Visitor Manager

## Secure visitor screening and check-in

### VISITOR CHECK-IN

- Scan guests' IDs when they enter your building to determine whether or not they should be permitted.
- Print badges for permitted guests to identify themselves and the areas within your building they are allowed to visit.

### VISITOR VERIFICATION

- Validate visitor and volunteer IDs against national sex offender and government watchlists and active legal injunctions.
- Maintain a list of banned visitors who should be flagged when trying to check in to prevent known offenders from gaining access.

### VOLUNTEER MANAGEMENT

- Quickly collect information and approve volunteers with custom applications.
- Enable volunteers to sign in and automatically record their hours.

### STUDENT TARDY

- Track student tardiness and print passes to replace pen and paper records with a digital solution.

### SECURE STUDENT RELEASE

- Ensure students are released only when visitors have completed the screening process and are confirmed as authorized guardians.



# Student Manager

## Know where students are and keep them safe

### ROSTERING AND REUNIFICATION

- Account for students during a crisis to record their status and location.
- Reunite students with guardians after an event.
- Create digital records that document every step of the process that can be reviewed later.

### SECURE STUDENT PICK-UP

- Streamline the carpool line pickup process while keeping students safe in the building until their ride is ready.
- Validate guardian relationships in real-time as cars line up so students can be released once the relationship has been confirmed.

### TIP LINE

- Collect tips to quickly inform school resource officers, staff, or school administration of potential safety situations.
- Submit tips with contact information or anonymously.
- Anonymous two-way communication enables staff to communicate with an anonymous tip submitter.



# Safety Drill Manager

Assign, schedule, conduct, and record drills

## SCHEDULE AND ASSIGN SAFETY DRILLS

- Assign drills to certain people and designate time frames when drills need to be completed.

## CREATE CHECKLISTS

- Add tasks to drills that need to be completed. The person the drill has been assigned to can mark that each item has been done as the drill is conducted.

## MAINTAIN DIGITAL RECORDS

- Eliminate pen and paper record keeping, with unified digital records your organization can use to demonstrate the drills have been conducted and your organization is in compliance.

## ROSTERING AND REUNIFICATION

- Account for students during a crisis and record their status and location.
- Facilitate reunification after an event has ended.
- Create digital records that document every step of the process that can be reviewed later.



# Bus Manager

## Know when students get on and off the bus

### VERIFY ROUTES

- Scan a student ID or QR code to tell them whether or not they are on the correct vehicle to help guarantee they get home safely.

### RECORD KEEPING

- Keep track of students when they get on and off the bus whether they are coming to school or on their way home.
- View data in the web interface and have a historical record to refer back to if questions arise about a particular student's whereabouts.

### BUS LOCATION INFORMATION

- Know where buses are at a given time to help identify any issues that may occur en route.

### PARENT PORTAL

- Enable parents and guardians to see when their students got on and off the bus.



# Hardware Recommendations

## No requirements means more flexibility

Many vendors force schools into using costly proprietary hardware, but Visitor Aware has been built with the utmost flexibility in mind, giving your organization the ability to use tools it already owns or select ones that fit your budget. Our recommended hardware list includes common items that have been tried and tested in a variety of environments.

### APPLE IPAD AND IPHONE

- Leverage base model iPads and/or iPhones with iOS 12.0 or later to use Visitor Aware.
- Using the Visitor Aware app, enable built-in identification card scanning, visitor photos, and a streamlined experience for your visitors.

### BADGE PRINTERS

- Add the Brother QL-810W or QL-810WC Wireless printer to automatically print a visitor badge complete with their photo, destination, and time of arrival to make identifying visitors easier for staff.
- Dymo LabelWriters, or other badge printers that do not feature wireless connectivity can also be connected to the Visitor Aware desktop app.

### WEBCAMS

- When iPads are unavailable, webcams like the Logitech HD Pro Webcam C920 are a recommended alternative for visitor screening.

### IPAD STAND AND TABLE MOUNTS

- Place iPad stands or table mounts in your check-in area to easily facilitate self-service for guests upon arrival.

### HANDHELD ID SCANNER

- Speed up the ID scanning process for PCs and laptops with a cost-effective handheld ID scanner.

### MOBILE PHONE MOUNT

- Mount a mobile device near the entryway of a school bus to easily scan student IDs as they get on and off.



# InformaCast Compatibility

## Detect, notify, and manage

Add mass notification and incident management capabilities to your safety toolset with InformaCast from Singlewire Software. InformaCast works with Visitor Aware to add another layer of protection to your school.

### EMERGENCY NOTIFICATION

- Send intrusive audio, visual and text alerts to a wide range of on-site and mobile devices.
- Set up automated and manual alerts to quickly initiate notifications that reach everyone.
- Automatically enroll visitors to receive notifications when they check-in with Visitor Aware.



### INCIDENT MANAGEMENT

- Get real-time insights as incidents unfold with location information, virtual collaboration, and survey responses.
- Deliver messages for every step of the process from initial alerts to the “All Clear”.
- View after action reports to see what worked and what can be improved.
- Kick-off family reunification events for pre-determined incidents.

### DAILY OPERATIONS

- Schedule schools bells for the entire year and automate announcements.
- Send live or pre-recorded audio utilizing overhead paging systems.

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# Administration and Usability

## Easy set-up and implementation

### SIMPLIFIED INTERFACE AND CONFIGURATION

- Quick and simple setup means you'll be ready to screen visitors in a matter of hours, not days.
- Easy-to-use interface for visitors checking in and admins verifying visitors.
- Automated visitor flagging and approval reduce administrative burden.

### ESTABLISH STANDARDIZATION

- Set standard protocols and procedures within all locations accepting visitors.
- Select functionality to assist with daily responsibilities on a per-location basis.
- Assign permissions and manage groups with custom user roles.

### SIS INTEGRATION

- Sync your student information system to maintain authorized guardian relationships, utilize class rostering, and enable family reunification.

### NO PROPRIETARY HARDWARE

- Use your choice of non-proprietary hardware, such as iPads, Chromebooks, or PCs for self-service or staff-assisted visitor check-in kiosks.

### BUILD A CUSTOM SOLUTION

- Bundle Visitor Aware software capabilities into a custom package that fits your specific needs.



# Architecture and Security

Deploying a tool that works when it matters most

## INTELLIGENT DATA SECURITY

- Only relevant visitor information is collected during the check-in process to complete screening procedures being enforced by your facility.
- All collected data, through check-in and integrations, is securely transferred and encrypted on cloud-based servers.
- Check-in devices automatically destroy visitor information after each check-in—no information is ever stored on the device itself.

## EXTENSIVE AUDIT LOG

- Log activity in a historical archive that may be referenced at any time for increased security and accountability.

## SCALABLE INFRASTRUCTURE

- Deploy as many check-in kiosks as you need across as many buildings as you have to provide security at every entryway.
- Tailor Visitor Aware to meet your specific needs—utilize integrations, customize your visitor experience, and expand the software to include additional modules and locations at your pace.



# Professional Services

## Partnering to ensure your success

We're invested in your success, which is why our engineers and implementation specialists work with you to build a tailored onboarding plan to ensure your experience with Visitor Aware gets started on the right foot. To help provide a preview of what to expect when getting started with Visitor Aware, our Customer Success team has created a simple four-step onboarding process for new customers.

### 1. PLANNING

Before we begin, we ensure your environment, technology, and personnel are ready for a successful deployment.

### 2. VALIDATION

Before scheduling implementation sessions, we'll make sure you understand the time and resources required to move through the deployment phase quickly.

### 3. DEPLOYMENT

With a detailed plan in place, experienced engineers work side-by-side with your staff to efficiently install and configure your software.



Customer Satisfaction Score of

# 4.8 out of 5

*on completed services/projects*



### 4. TRAINING

Detailed administrative and end-user training sessions ensure your staff is familiar with and comfortable using your new software.

### TOOLS FOR SUCCESS

After our initial work, we will share feature updates, best practices, and on-demand resources so you get the most out of your investment.

# Conclusion

Visitor Aware is a leading visitor and student management solution used in schools throughout the country to protect students and staff from unwanted guests. Providing schools with a first line of defense against potential threats, Visitor Aware helps ensure no one enters a school building that shouldn't be there. With advanced student accountability features, including being able to account for students during a crisis, at the end of the school day and when they get on and off the bus, Visitor Aware is providing schools with every advantage they need to keep their students safe.



## SCHEDULE A DEMO

Contact: **Computer Zen** to learn more about Visitor Aware,  
[info@computer-z.com](mailto:info@computer-z.com) or 855-741-4200.

AN INDUSTRY-LEADING, AWARD-WINNING SOLUTION





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